



<https://namahmedia.in/job/business-development-executive/>

## Business Development Executive

### Description

### About Namah Media

Namah Media is a growing digital marketing agency specializing in social media marketing, lead generation, branding, and performance advertising. We partner with brands to deliver **strategic, data-driven solutions that drive measurable growth**.

### Role Overview

We are looking for a **dynamic and results-driven Sales Executive** to help expand our client base and drive revenue.

This role is ideal for someone who is confident in communication, strong in pitching, and motivated by targets. You'll play a key role in **turning prospects into long-term clients**.

### Responsibilities

- Generate leads through cold calling, social media, networking, and referrals
- Identify and connect with potential clients across industries
- Understand client requirements and propose tailored digital marketing solutions
- Pitch services including **social media marketing, paid ads, branding, and lead generation**
- Schedule meetings and deliver impactful presentations
- Convert prospects into clients and achieve monthly sales targets
- Maintain strong client relationships and ensure satisfaction
- Conduct regular follow-ups to nurture leads
- Maintain daily updates in CRM and prepare sales reports

### Qualifications

- Bachelor's degree in Marketing, Business, or related field (preferred)
- 1–3 years of experience in sales (digital marketing sales preferred)
- Excellent communication and negotiation skills
- Target-oriented with a self-driven attitude
- Basic understanding of digital marketing services
- Ability to work both independently and within a team

### Job Benefits

- Competitive fixed salary
- Performance-based incentives
- Fast-track growth opportunities
- Exposure to multiple industries and clients

### Hiring organization

Namah Media

### Employment Type

Full-time

### Job Location

Khirki Extension, Delhi, India

### Date posted

April 13, 2026

- Collaborative and growth-focused work environment

**Contacts**

Send your resume to: **[info@namahmedia.in](mailto:info@namahmedia.in)**