



<https://namahmedia.in/job/4425/>

Graphic Designer

Description

About Namah Media

Namah Media is a growing digital marketing agency specializing in social media marketing, branding, content creation, and performance advertising. We help brands stand out through creative storytelling and visually impactful designs.

Role Overview

We're looking for a creative and detail-oriented Graphic Designer who can translate ideas into visually compelling designs.

This role is perfect for someone who understands design trends, branding, and social media aesthetics, and can create content that drives engagement.

Responsibilities

- Design creatives for social media posts, ads, and campaigns
Create brand identity elements (logos, color palettes, typography, etc.)
- Work on marketing collaterals like banners, brochures, and presentations
- Collaborate with the content and marketing teams for campaign execution
- Ensure brand consistency across all design outputs
- Stay updated with the latest design trends and tools
- Handle multiple projects while meeting deadlines

Qualifications

- 1–3 years of experience in graphic design
- Proficiency in tools like Adobe Photoshop, Illustrator, Canva, Figma
- Strong understanding of layout, typography, color theory, and branding
- Experience in social media design is a must
Creative thinking with attention to detail

Core Skills

- Visual storytelling
- Branding & identity design
- Social media creatives
- Design aesthetics
- Time management

Technical Skills Required

- Adobe Photoshop (Ps)
- Adobe Illustrator (Ai)
- Adobe InDesign (Id)
- Adobe After Effects (Ae) (basic motion is a plus)
- AI Tools (ChatGPT / generative design tools)
- Creative tools like Figma / Canva / other design platforms
Strong understanding of design systems, layouts, and visual hierarchy

Hiring organization

Namah Media

Employment Type

Full-time

Job Location

Khirki Extension, Delhi, India

Date posted

April 13, 2026

Job Benefits

- Opportunity to work on diverse brands
- Creative freedom and growth opportunities
- Collaborative and fast-paced work environment
- Skill development and learning support

Contacts

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